

# BRANDELYN CLARK

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WWW: Bold Profile

## Portfolio

- [bmclar14.wixsite.com/my-site](https://bmclar14.wixsite.com/my-site)
- [linkedin.com/in/brandelynclark](https://linkedin.com/in/brandelynclark)

## Skills

- **Software:** Adobe Audition, Photoshop, Premiere Pro, Final Cut Pro and Microsoft Office Suite (Excel, Word, PowerPoint)
- **Technical:** Sony NXCAM & Canon 90D operation, video editing and multimedia reporting
- **Writing & Editing:** AP Style, strong writing skills and conducting interviews
- **Digital & Social Media:** Social media strategy, content creation and audience engagement

## Education

- Bachelor of Arts Journalism And Mass Communication  
Walter Cronkite School of Journalism And Mass Communication At Arizona State University, Phoenix, AZ | May 2025
  - Dean's List (GPA>3.5)-Consecutive Terms
  - [Elouise Cobell](#) Scholarship Recipient-Consecutive Terms
  - Graduated cum laude

## Professional Experience

### Underrepresented Communities Reporter

*The State Press, Phoenix, AZ | January 2025 - May 2025*

- Produced impactful stories that highlight social justice issues and policy changes on a college campus.
- Conducted interviews that lead to multi-perspective reporting, strengthening trust within underrepresented communities.

### Digital News Writer

*Walter Cronkite School of Journalism and Mass Communication | August 2024 - May 2025*

- Pitched and developed original stories that were frequently republished or cited by major local news organizations.
- Conducted interviews with industry experts and community members to enhance reporting depth.
- Collaborated on multimedia packages that expanded the newsroom's reach to broader digital audiences.

### Broadcast Intern

*IndiJ Public Media, Phoenix, AZ | August 2023 - April 2024*

- Produced timely, culturally resonant news packages from pitch to post-production, several of which aired during prime broadcast slots.
- Strengthened storytelling skills through writing and scripting segments tailored for broadcast audiences.
- Collaborated closely with reporters, producers and editors to support daily news deadlines.

### Print Writer and Social Media Intern

*Lake Affect Magazine, Rochester, NY | August 2023 - December 2023*

- Managed all social platforms, increasing engagement by 30% through strategic content campaigns.
- Created branded marketing materials and published an editorial spotlighting a local artist.